

Who We Are

- The Twin Tiers Region Affiliate of Susan G. Komen For the Cure works to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find a cure
- We all envision a world without breast cancer. We work to share knowledge as well as hope as we work toward a cure.

Where We Started

- The Twin Tiers affiliate grew out of the tragic and early death of LPGA golfer and Corning Classic favorite, Heather Farr.
- Organizers built a health fair around the time of the LPGA to share information about breast cancer and other health issues.
- Efforts then grew to include awareness and a walk, and eventually, in 1999, Dr. Nancy King enfolded those efforts into what became the Elmira Affiliate of the Susan G. Komen foundation.
- In 2007, the Elmira Affiliate became the Twin Tiers Region Affiliate, serving six counties in New York: Broome, Chemung, Steuben, Schuyler, Tompkins and Tioga; and another three in Pennsylvania: Tioga, Potter and Bradford.

What We Do

- The Twin Tiers Region Affiliate may be best known for the annual Twin Tiers Race for the Cure. Race Day honors survivors and gives tribute to the men and women affected by breast cancer.
- In 2010, nearly 2,573 runners and walkers participated in the 5K, raising more than \$130,000 for the Affiliate.
- Over five years the Race has raised more than \$330,000, with 75 percent of the funds staying locally for education, screening and treatment for the women in our community.
- All participants - from the organizers, to the survivors, and the runners and walkers - share the message of Susan G. Komen for the Cure each year.
- In addition to the Race, the Affiliate raises funds through many other events, such as Bowl for the Cure, Rally for the Cure, Try on for the Cure, etc.

- Since 2005 The Twin Tiers Affiliate has granted more than \$540,000 across the various communities it serves.
- The Affiliate spreads the message of hope and awareness in various ways:
 - Educating the public at schools, colleges, health fairs and more
 - Connecting with young people through community events
 - Promoting Passionately Pink for the Cure events and other community events, where the message of hope can be shared.

Why Komen's efforts still matter

- Nearly 75 percent of U.S. women over 40 now receive regular mammograms - still the single most effective tool for detecting breast cancer early.
- The five-year survival rate for breast cancer, when caught early, before spreading beyond the breast, is now 98 percent.
- The most significant risk factors for breast cancer are being female and getting older.

How you can help

- Support the Twin Tiers Region Affiliate:
 - Visit www.TwinTiersKomen.org for more information.
- Become a Race Sponsor at one of many levels to fit any budget.
- Form a team of friends and family, or come on your own to participate on Race Day.
- Participate in various Komen events around the region.
- Show your support with Komen gear at www.shopKomen.com
- Advocate for greater breast cancer research and knowledge, www.Komenadvocacy.org